

WM2027 Advertising Opportunities

SOLD OUT Billboard Ad (\$500) – A double-sided 39”x84” free-standing sign featuring company branding and booth number displayed in the Exhibit Hall. Final placement determined by WM. **Artwork must be a VECTOR file, 100% to size, in CMYK color. Artwork is due by 31 December 2026.**

Carpet Stickers (\$475) – Includes three (3) company-branded 18” round floor cling placed throughout the Exhibit Hall – *not exclusively at the Exhibit Hall entrance*. Final placement determined by WM. **Artwork must be a VECTOR file, 100% to size, in CMYK color. Artwork is due by 31 December 2026.**

Column Wrap (\$1,595) – Eight (8) individual columns available. Column Wraps are installed on the columns inside the Exhibit Hall. **Artwork should be a VECTOR file, 100% to size, CMYK color. Artwork must be received by 31 December 2026.**

Marquee Welcome to Phoenix Lobby Sign (\$6,500) – Located next to the Regency Ballroom for all the Hyatt Regency to see, the Marquee Welcome to Phoenix Lobby sign is the largest way to display your company in front of WM Conference attendees. **LED Marquee dimensions are 15’x9’.**

Mobile App Banner Ad (\$500) – Displayed across the bottom of the WM Conference mobile app, banner ads are positioned in front of attendees and linked to the company website. **Artwork must be PNG, 72 dpi, 1200x180 pixels. Artwork must be received by 31 December 2026.** Not exclusive.

Mobile App Push Notification (\$275) – Push notification sent out via the conference mobile app in real-time to advertise a special happening in your booth to increase booth traffic. **Push Notifications must be 50 words or less and approved by WM.**

Table Cling (\$1,050) – Includes three (3) company-branded 36” round table cling placed around the Exhibit Hall. Final placement determined by WM. **Artwork must be a VECTOR file, 100% to size, in CMYK color. Artwork is due by 31 December 2026.**

Registration Bag Inserts (\$1,950) – Inclusion of flyers or other items in all attendee registration bags. Flyers and all other items must be produced by the sponsor and shipped directly to the WM Registration Bag Stuffing Agency. **The WM Registration Bag Stuffing Agency must receive items by 1 February 2027.** Quantity and address will be confirmed by WM. Not exclusive. **Printed insert dimensions 8.5”x 11”.**

Host Hotels Room Drop Inserts (\$2,500) – Company-branded promotional item (not flyers or ads) included in the hotel room drop for all show participants in the host hotel room block. Items must be produced by the company and provided to WM. Quantity and address will be confirmed by WM. Not exclusive.

Printed Program Ad (\$425 - \$1,900) – The Printed Program is one of the key resources for WM Conference attendees to find information while at the conference. The program is distributed at registration and posted online on the WM website. **Ad must be black and white, print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.**

- **Full-Page Ad:** 7.5”x10” - \$1,900
- **Half-Page Ad:** 7.5”x4.5” - \$1,050
- **Quarter-Page (Vertical) Ad:** 3.5”x4.5” - \$725
- **Business Card (Horizontal) Ad:** 3.5”x2” - \$425