

**PROGRAM DEVELOPMENT MEETING (PDM)**  
**September 20-22, 2026, Gaylord Rockies Resort & Convention Center**  
**Aurora, Colorado, USA**

The Program Development Meeting (PDM) brings together the WM Program Advisory Committee (PAC) each September to organize and plan the next year's WM Symposia's Technical Sessions. PDM Sponsors receive recognition on the WM website, PDM event signage, PDM presentation slides, and the PDM schedule of events. Sponsorship opportunities are limited.

Becoming a sponsor at PDM is an outstanding way to showcase your company in front of the decision makers and influencers of the WM Symposia program.

## **PDM Sponsorship Opportunities**

Below are the opportunities available (based on approximately 135 people) at PDM, September 20-22, 2026, at the Gaylord Rockies Resort & Convention Center in Aurora, Colorado, USA. ***Sponsorship requests received after Friday, August 7, 2026, cannot be guaranteed.***

**Sponsorship requests and logos are due by Friday, August 7, 2026.**

### **New Sponsorship- Monday Snack Break – Investment: \$2,000**

Sponsor logo displayed on Monday Snack Break signage and napkins. Light snacks and refreshments provided to attendees during two (2) breaks on Monday, September 21, 2026.

### **Lanyards – Investment: \$1,800 USD**

PDM lanyard printed with Sponsor's logo and WM's logo, provided to all PDM attendees at registration.

### **Notepads – Investment: \$1,600 USD**

Notepad with Sponsor's logo, provided to all PDM attendees.

### **Meeting Pens – Investment: \$1,600 USD**

Pen with Sponsor's logo, provided to all PDM attendees.

### **Technology – Investment: \$1,600 USD**

Monitors with Sponsor's logo, placed on each meeting table during the PDM.

### **SOLD Sunday Welcome Reception – Investment: \$3,000 USD**

Sponsor logo displayed on Sunday Welcome Reception signage and beverage napkins. Selection of a signature drink to be served during the reception. An opportunity for a 3–4-minute speech at the beginning of the reception.

### **Monday Closing Reception – Investment: \$2,600 USD**

Sponsor logo displayed on Monday Closing Reception signage and beverage napkins. Selection of a signature drink to be served during the reception. An opportunity for a 3–4-minute speech at the beginning of the reception.



## Become a PDM Sponsor

After selecting a sponsorship opportunity, please fill out the following form and return it to Emily Desormeaux at [edesormeaux@wmsym.org](mailto:edesormeaux@wmsym.org). Once the completed form is received by WM, you will receive an invoice to secure your selection. *Your sponsorship will not be secured until the invoice has been paid.* Sponsorship requests received after **Friday, August 7, 2026**, cannot be guaranteed.

**Sponsor logos are due by Friday, August 7, 2026.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Company Address: \_\_\_\_\_

Sponsorship Opportunities (Select those that apply):

- New Sponsorship* – Monday Snack Break
- Lanyards
- Notepads
- Meeting Pens
- Technology
- SOLD** Sunday Welcome Reception
- Monday Closing Reception

Return this completed form and company logo to Emily Desormeaux, Lead Exhibit, Sponsor, and Advertising Planner at [edesormeaux@wmsym.org](mailto:edesormeaux@wmsym.org).

**The deadline to request a sponsorship is Friday, August 7, 2026.**