WM2011 Conference
Sponsorship Opportunities

WM Symposia sponsorship is an outstanding opportunity to showcase your company before thousands of Waste Management professionals and exhibitors at the premier international conference for the management of radioactive material. Read on for a summary of significant opportunities to present your company as an industry leader through sponsorship of the WM2011 Conference and Exposition.

Gold Sponsor - $12,000 Investment

- Logo and/or company name on signage at the exhibit hall entrance
- Full page black & white ad in Final Program (*$1,495 value)*
- Half page ad in daily conference newsletter, *Insight ($750 value)*
- Company name on acknowledgement slide shown in Welcome Plenary session room
- Company name and logo listed on Sponsor page of WMS website
- Hospitality Suite availability at Host Hotel for WMS
- Access to Exhibit Hall PA System to announce winner of company drawing
- Admission & Drink Tickets to Sponsored Event if applicable
- One complimentary Full Technical conference registration

Silver Sponsor - $6,000 Investment

- Company name on signage at exhibit hall entrance
- Half page black & white ad in Final Program *($850 value)*
- Company name on acknowledgement slide shown in Welcome Plenary session room
- Company name listed on Sponsor page of WMS website
- Hospitality Suite availability at Host Hotel
- Access to Exhibit Hall PA System to announce winner of company drawing
- Admission & Drink Tickets to Sponsored Event if applicable

Bronze Sponsor - $3,000 Investment

- Company name on signage at exhibit hall entrance
- Business Card black & white ad in Final Program *($300 value)*
- Company name on acknowledgement slide shown in Welcome Plenary session room
- Company name listed on Sponsor page of WMS website

Sponsorship Print Deadlines:

October 1, 2010 for the Preliminary Program

January 11, 2011 for the Final Program.

Sponsorship Opportunities for WM2011

Registration Materials

- Attendee Registration Bags
Your company name printed on the conference attendee bags and includes an insert.

- **Registration Water Bottles**
Your company name on the conference Water Bottles distributed to all attendees.

- **Name Badge**
Your company logo on the conference name badge.

- Name Badge Lanyards
Your company logo on the conference name badge lanyards. Estimated 2,500 distributed.

- **Your choice of the above four registration materials sponsorships. Gold Sponsorships.** Each with an estimated 2,500 pieces distributed.

- Conference Note Pads
Your company name and logo placed on the conference note pads distributed to all attendees. **Silver Sponsorship.**

Evening Receptions
Three evenings of receptions provide attendees the opportunity to view the exhibition while networking in a casual environment with your company name up front. **Gold Sponsorship. Three (3) sponsorships available –Sunday, Monday & Tuesday.**

Wednesday Night Event
With over 1,000 guests, the Wednesday evening event is a great opportunity to showcase your company during the WM Conference. Marketing and signage opportunities include cocktail napkins and centerpieces as well as the opportunity to welcome the guests from the stage. **Gold Sponsorship.**

Women in Waste Management Reception
Opportunity to showcase your organization to a selected group of women leaders within the waste management industry. Your visibility will include logo'd invitations, signage at the event and the opportunity to welcome guests from the podium. **Silver Sponsorship.**

Guest Room Keys
Showcase your brand by providing all conference attendees who stay at the Hyatt Regency Phoenix and Wyndham Phoenix with a keycard highlighting your company. This sponsorship provides you the opportunity to remind guests on a daily basis that you support WM2011 and your booth location. **Gold Sponsorship.**

Lunches
Three days of lunches provide attendees the opportunity to network while dining. Monday, attendees are welcomed to a sit-down luncheon which will feature a Keynote Presentation by an industry leader. Tuesday's Award Luncheon will feature the Post Foundation Scholarships presentation. Your visibility is ensured with signage on each table as well as a thank you from the podium for your support. Wednesday's luncheon will be in the Exhibit Hall. **Silver Sponsorship. Three (3) sponsorships available – Monday, Tuesday or Wednesday.**

Cyber Cafes
Showcase your company brand or message at this office away from the office. Attendees will use the Cyber Cafe to check email and conduct business in a lounge-type setting. The Cyber Cafes will be positioned in high traffic areas of the exhibit hall floor, as well as near the meeting rooms during the conference. **Silver Sponsorship.**

Refreshment Breaks
Brand your company to conference attendees as they network and take a break in between sessions. Sponsorship signage is placed near each station. **Bronze Sponsorship. Seven (7) sponsorships available - Monday, Tuesday & Wednesday, morning and afternoon and Thursday morning breaks.**

Student Travel Fund
This fund provides grant money to help students offset the costs of attending the WMS conference. Sponsoring the student travel fund is investing in your future customer base. **Bronze Sponsorship.**

Registration Insert
Promote your company with an insert in the conference attendee registration bags. **Bronze Sponsorship.**

WM2011 Conference
February 27 – March 3, 2011 ♦ Phoenix, Arizona

Yes, we want to be a sponsor!

Company Name	
Contact Name	
Address	
Mail Stop / Suite	
City	State / Province
Postal Code	Country
Phone	Email

GOLD SPONSORSHIP $12,000

- ☐ Registration – Bags
- ☐ Registration - Lanyards
- ☐ Registration – Water Bottles
- ☐ Registration – Name Badges
- ☐ Reception – Sunday, Monday or Tuesday
- ☐ Wednesday Evening Event
- ☐ Guest Room Keys

SILVER SPONSORSHIP $6,000

- ☐ Lunch – Monday, Tuesday or Wednesday
- ☐ Registration – Notepads
- ☐ Cyber Cafes
- ☐ WoWM Reception

BRONZE SPONSORSHIP $3,000

- ☐ Registration Bag Insert
- ☐ Refreshment Break – Monday AM or PM
- ☐ Refreshment Break – Tuesday AM or PM
- ☐ Refreshment Break – Wednesday AM or PM
- ☐ Refreshment Break – Thursday AM
- ☐ Student Travel Fund

TOTAL SPONSORSHIP $ _____

METHOD OF PAYMENT

- ☐ CHECK ENCLOSED
- ☐ PLEASE INVOICE
- ☐ VISA
- ☐ MASTERCARD
- ☐ AMEX

CREDIT CARD #

_____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE_____

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