

# WM2011

## Global Achievements and Challenges in Waste Management

### Advertising Options

The WM2011 Conference anticipates 200 exhibitors and well over 2,000 attendees representing over forty countries. The breadth of this conference allows your marketing efforts to extend beyond borders, providing exposure to new markets.

**Final Attendee Program** includes information on the conference, sessions and exhibitors including contact information and a short company description of each exhibitor. Distributed in the registration bags, it is the key resource for attendees to inquire about events, sessions and much more while at the conference and beyond.

Ad Size	Rate
Full Page: 7.5" x 10"	\$1,495
Half Page: 7.5" x 4.5"	\$850
Quarter Page: 3.5" x 4.5"	\$525
Business Card	\$200

**Registration Bag Inserts** are pre-stuffed into the registration bags given onsite to all attendees. WMS limits the number of inserts and selected advertisers must provide 2,200 copies of materials. Inserts must be confirmed by February 1, 2011 and received by February 15, 2011 at the latest.

Registration Bag Insert	\$1,750
-------------------------	---------

**Insight Newsletter** is published three days during the conference. It is distributed daily and added to the WMS website as a PDF file for reference during and after the conference.

Ad Size	One Day Only Rate	All Three Days Rate
	Sunday/Monday, Tuesday <b>OR</b> Wednesday	Sunday/Monday, Tuesday <b>AND</b> Wednesday Issues
Full Page: 7.5" x 10"	\$1,000	\$2,100
Half Page: 7.5" x 4.5"	\$ 750	\$1,575
Quarter Page: 3.5" x 4.5"	\$ 500	\$1,050
Business Card	\$ 150	\$ 300

### Electronic Submission Requirements

Send your ad to [exhibits@wmarizona.org](mailto:exhibits@wmarizona.org) no later than Tuesday, January 11, 2011. Ads must be in JPG, TIF or PostScript® format and 100% to size. Only Black & White ads are accepted. A hard copy of the ad must be mailed or faxed. Please use postscript fonts (not TrueType) when creating an ad.

If the artwork submitted needs any alterations, such as enlargement, reduction, or type charges, a minimum \$50 fee will be charged in addition to the cost of space.

### Advertising Acceptance

WMS reserves the right to reject any advertisement not considered suitable for publication.

### Assistance

If you need further information regarding the creation of your ad or advertising options, please contact WMS at +1 480-557-0263 or by email to [exhibits@wmarizona.org](mailto:exhibits@wmarizona.org).

# WM2011

## Global Achievements and Challenges in Waste Management

### Advertising Request Form

Ads are due by January 11, 2010 and Insert requests are due by February 1, 2011. Should you request an insert, further details on shipping your 2,200 inserts will be sent by email. Inserts must be received by February 15, 2011. **No extensions can be accepted.**

Qty	Type of Ad	Size of Ad	Issue - Circle	Cost	Total Cost
	<b>Final Program</b>	Full Page		\$1,495	
		Half Page Horizontal		\$850	
		Half Page Vertical		\$850	
		Quarter Page Horizontal		\$525	
		Quarter Page Vertical		\$525	
		Business Card		\$200	
	<b>Registration Bag</b>			\$1,750	
	<b>Insight Newsletter</b>	Full Page	S/M, T, or W	\$1,000	
		Full Page	All 3 Issues	\$2,100	
		Half Page Horizontal	S/M, T, W	\$750	
		Half Page Horizontal	All 3 Issues	\$1,575	
		Half Page Vertical	S/M, T, or W	\$750	
		Half Page Vertical	All 3 Issues	\$1,575	
		Quarter Page Horizontal	S/M, T, or W	\$500	
		Quarter Page Horizontal	All 3 Issues	\$1,050	
		Quarter Page Vertical	S/M, T, or W	\$500	
		Quarter Page Vertical	All 3 Issues	\$1,050	
		Business Card	S/M, T, or W	\$150	
		Business Card	All 3 Issues	\$300	
			<b>TOTAL COST</b>	<b>\$</b>	

### DEPOSITS AND PAYMENT PROCEDURES

\$1,000 deposit or Full Payment is required with advertisement reservations. Should WMS not be able to accommodate your request, all monies will be returned.

Final payment is due January 11, 2011.

**Method of Payment:** Visa MasterCard AMEX **Check #** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Card Holder Name:** \_\_\_\_\_

Fax application with credit card payment to: **1-520-829-3550**

Or mail application with check to:

**WM2011 Conference, PO Box 29426, Bin 920017, Phoenix, AZ 85038**